

Client: Hillgrove PR
Source: Mid Hampshire Observer
Date: 27 January 2010
Page: 11
Reach: 23000
Size: 223cm2
Value: 256.45



Women join 'Anti-Valentines Day' parties to sell off gold bits from their Exes

Gold party organiser Ounces2Pounds www.ounces2pounds.com is offering British women a Valentine's Day with a difference and the chance to win a pamper weekend for two at Champneys health and spa resort.

The 'Anti Valentines Day' parties from Ounces to Pounds invites women to throw a pure gold party to get rid of unwanted gifts from ex boyfriends and husbands in exchange for cash.

"We see a lot of women selling items of jewellery from ex husbands and boyfriends that are fully intact, not the standard broken bits of earrings or broaches. These parties generate actual engagement and wedding rings. It's an emotional release for a lot of these women. It's a way of cutting ties with their past. But also putting a bit of extra money in their pockets and having a fun night out with girls," says CEO Krista Waddell.

And for something to extra to help those unhappy memories fade way, one lucky hostess will win a Champneys pamper weekend for two.

Champneys most popular stay allows you to shrug off the cares of the outside world and make the

most of your two nights away.

Arrival Friday 2pm -
Departure Sunday 4pm

(Also available Saturday - Monday)
o Arrival 2.00pm
o Champneys Massage (x 1)
o Relaxing Facial (x 1)
o Thalassotherapy Pool Session
o Depart 4.00pm

All Residential stays include:

o Full use of all facilities including sauna and steam room, 25 meter indoor swimming pool, gymnasium, tennis court & bicycles.
o Up to 20 classes of exercise and relaxation each day.
o All meals whilst at the Resort.
o All inclusive treatments are 25 minutes unless otherwise stated.