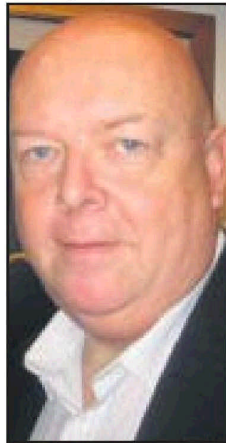


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## Partygoers join the gold rush

GOLD parties – a US import – are claimed to be all the rage as recession-hit consumers seek to unlock the cash tied up in jewellery and mementoes. Ounces2Pounds, the company which introduced the phenomenon a year



**GOLD:** Mark Nicholson

ago, reckons it has bought £2.25 million of precious metals in the last year.

It is running 150 parties a month, with attendees bringing broken or unwanted gold and precious metals to trade with a dealer guest at the home of the party host.

Director for UK operations Mark Nicholson said: "Our parties are popular because of the personal approach. You can watch as your gold is weighed and valued."

The company pays up to 75 per cent of the daily spot price for precious metals – far better than valuations by postal gold companies, according to Ounces2Pounds.